

## nourish me



Webinar summary Clinical Applications of Probiotics

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# Clinical Application of

## Probiotics

1 hour free live webinar

Joint event with our partners BioCare

Hosting nutritionists and health practitioners for an online live presentation on probiotics ...

... to reach a broader understanding of the benefits of probiotics across the range of potential applications

Recommendations on how to put knowledge into practice

### "Wir möchten, dass Sie Ihrem Körper Gutes tun!"

BioCare

Professional Supplement Specialists





"Supporting you in achieving health and wellbeing!"

# Clinical Application of Probiotics

A broad range of applications

- Alongside and after antibiotics
- Food poisoning
- Allergies
  - Preventative and treatment
- IBS

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- Poor digestion
- Immune support
- Dysbiosis

- Inflammatory bowel conditions
- Leaky gut
- Candida
- Thrush / vaginosis
- Cystitis
- Eczema
- Gut endotoxemia in athletes

### BioCare Probiotics – the Clinical Choice

- > Safe
- High potency
- Clinically effective
- > Flexible
- > Stable
- Well-characterised, human strain bacteria

- LAB<sup>4</sup> is the specialised multi-strain combination used by BioCare
- LAB<sup>4</sup> has an outstanding research track record ...
- ... as well as decades of save and successful use by practitioners
- LAB<sup>4</sup> stands for 4 strains of lactic acid bacteria
  - Lactobacillus acidophilus (CUL-60)
  - Lactobacillus acidophilus (CUL-21)
  - Bifidobacterium bifidum (CUL-20)
  - Bifidobacterium lactis (CUL-34)

Q: where are your products available in CH? Thus far I am ordering online and this can be an issue with customs

A: You can purchase online via nourishme.ch

Q: this is interesting research and the sample is a bit small to be then basing the idea of taking probiotics as a definitive way to boost the immune system is a bit concerning A: The research extends beyond this study and immunological effects of probiotics are well documented. We also have excellent safety data and thousands of case studies over decades of positive results. Thank you for the question.

Q: thank you for pointing that out, the presentation implies it was only this research A: No problem, great question.

Q: Is this webinar also in german, french and italian possible? A: We hope to extend the languages of the webinars and will keep you informed.

Q: checked out your website, great. Do I understand correctly that you do not have all the products? Is there any chance you will?

A: At the moment it is a core selection of products (also given legal limitations in Switzerland in particular effecting vitamins), but we hope to keep increasing the range with time. nourish me also offer a practitioner trade discount, you can find more information at www.nourishme.ch

## An active Q&A during the webinar

Participants can post questions live Answers either provided during presentation and/or on the live chat For further questions, please reach out to nourish me or BioCare



### **Products - Probiotics**

### **BioAcidophilus Forte**

- The Benchmark!
- 30 bn live bacteria

#### BioAcidophilus Forte 7

- Practical 7-pack
- 24 bn live bacteria

#### Travelguard®

- Live bacteria combined with plant oils
- Support gut health while on the road









# Products - Support

### BioCare

30-years of expertise in the development of professional nutritional supplements

Extensive range of supplements includes vitamins, minerals, probiotics, fatty acids and specialist combinations

Formulated to the highest standards of purity

Strong emphasis placed on nutrients being presented in their most bio-available form

nourish me is the exclusive distributor for BioCare in Switzerland

www.biocare-schweiz.ch

# BioCare®



Professional Supplement Specialists







BioCare



#### Ihre Experten für professionelle Nahrungsergänzung

#### BioCare Global

Seit über 25 Jahren entwickelt BioCare qualitativ hochwerige Hahrungsregistanagsmittel, wie z.R. Vitamin, Nineralstoff- und Darmforspriparate. Unsere Produkte werden ein mis Jahreispreseren mis jahreisprese

BioCare Schweiz

Produkt weeks von Einkhrungspearten mit jahreitunger Einkhrung im Bereich killense und Gesundheit erstellicht und von Fachketen empfahlen. Bickere gehört aur brötschen Usterenkhreitungsgeber Bickere gehört aur brötschen Usterenkhreitungsgeum Mäglicheiten der Zusammesuchet zu bergenchen.

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#### Unser Qualitätsversprechen

EioCare-Produkts werden durch führende Emiltrungs- und Gesundheitsesperten entwickelt. Sie wissen genau, was gut für den menschichen Körper ist, welche Wirkstoffe am besten aufgenemmen und verwertet werden können. Durch ihre praktiche Erfahrung besiehen ist ein etwo Massischen mediarismenschaftlichen Erkenntnissen auch bewihrten statheißlandliche oder orthomolekulare Ansätze in ihre Entwicklangsarbeit mit ein.

Bei der Produktion verwenden wir hochwertige Inhaltsstoffe, die auch auf bestmögliche Verträglichkeit für Allergiker geprüft werden. Ebenso verzichten wir weitgehend auf den Zusatz von Farb-, Zucker- und Geschmacksstoffen.

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Exclusive products from internationally recognised producers ...

... which we are representing as the exclusive distributor in Switzerland

From experts to experts – products tested in own nutritionist practice (www.yournutritionbalance.com)

Attractive price points vs. active ingredients

Product training, sales support and networking opportunities

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# Attractive value proposition for resellers

### A quality product offering, from expert to expert:

Minerals / Vitamins Gut health Herbal and Plant bases Specialty products

- Additional business opportunity for nutritionists and health practitioners
  - Support your nutritional recommendations through product offering that has proven to work in practice
  - Stay in touch w. clients long-term
  - Additional revenue opportunity
- For retailers, we suggest a tailored product offering depending on target audience
  - Significant differentiation vs. existing offering in Swiss market
  - Best-in-class beneficial bacteria (probiotic) offering
  - Attractive product portfolio of herbal/plant base supplements
  - High percentage of vegetarian/vegan supplements
  - Various industry awards
- Support through product & sales training, flyers, seasonal and other marketing initiatives
- Organising educational and networking events for partners in Switzerland

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# Please connect with us – we want to work with you!

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